

Screening Helps Save Lives— Talk to Your Doctor¹

Regular screening is important to prevent colorectal cancer.

Colorectal cancer is a serious disease: in the United States, colon cancer is the third-leading cause of cancer-related death for men and women.²

Every day, over 400 people in the United States will be diagnosed with colorectal cancer.¹



An estimated **50,000** people die from colorectal cancer every year.²

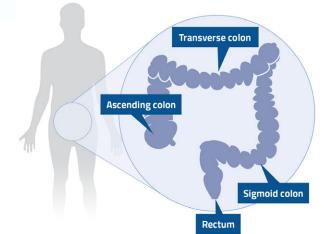
Who Should Be Screened?

- ▲ Anyone aged 45 or older^{2,3}
- ▲ For people under 45³:
 - Anyone with a close relative who has had colorectal cancer
 - Anyone with a history of certain medical conditions that affect the colon



There's a Screening Option That's Right for You

There are many screening options for colorectal cancer, including take-home tests. Your doctor can help identify the right screening option for you.



Key Facts About Colorectal Cancer

Colorectal Cancer^{2,4}

- Colorectal cancer almost always develops from abnormal growths (called polyps) in the colon
- You can have early colorectal cancer and not experience symptoms

Screening Is Important

- Screening tests can find problems and treat them before they turn into cancer¹
- With prompt detection of early-stage colorectal cancer, the 5-year survival rate (people who live at least 5 years after diagnosis) is 91%²

Colorectal cancer screening doesn't have to cost a lot. While most health plans cover screening costs, there may be some out-of-pocket expenses. Call your insurance plan to check your coverage.⁵

CANCER SCREEN WEEK

Getting regular screenings is essential to finding cancer early and taking control of your health. Visit **CancerScreenWeek.org** to learn more about the potentially lifesaving benefits of cancer screening and download helpful resources for talking with your healthcare professional.

Genentech

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